

PROTEACEAE 101

May 2008 Issue

Welcome to 'PEP', our "*Protea Education Program*". Our ultimate goal is to educate and inform about the benefits of *Protea...flowers beyond the ordinary*. Your questions, comments and suggestions are always appreciated.

Remember to add this e-mail address to your address book to ensure you receive our newsletter promptly. If you have trouble viewing this email, please click here:

http://www.DiscoverProtea.com/05_May_2008_Newsletter.html

If you missed any previous issues of "*Proteaceae 101*" please visit this page:

http://www.DiscoverProtea.com/new_media.html

Mother's Day shipping schedule

She's a trusted confidant and a lifelong role model, the woman who not only gave you life but also made you who you are today. She's occasionally critical, but more often inspiring, and you know she'll always forgive your indiscretions as quickly as she revels in your successes. She's your mother, and she deserves flowers.

All Mother's Day orders will ship Wednesday May the 7th for a timely Mother's Day delivery. Order now

http://www.discoverprotea.com/protea_order.html

This month's topic ... Floral Gift Tips for Mom

A gift of flowers is a symbol of life and beauty. Make your mother feel vibrant, beautiful and incredibly special with a unique bouquet of flowers that you personalize. Here is a list of floral gift tips for mom, courtesy of <http://www.DiscoverProtea.com>:

1. Send flowers with a note telling Mom she's getting a kitchen break. Then, let her sit back and relax while you prepare the dinner sometime soon.
2. Send flowers with a note telling Mom she's breakfast in bed. Dads and kids can prepare a special morning for Mom by greeting her with a homemade breakfast in bed, on a tray adorned with her favorite blooms.
3. Send an exotic bouquet of Proteas. Gift bouquets of #1 Select Designer Grade Protea flowers, typically sold only to professional floral designers, are available direct from California growers for sale online at <http://www.DiscoverProtea.com>.
4. For a very personal tribute, write Mom a note telling her why you're thankful for her and have it included with the bouquet.
5. Have roses or sunflowers sent to you and then on several stems tie a "coupon" for a chore or project that you promise to do.
6. Send a mixed bouquet with an invitation to a nice dinner or Sunday brunch at real restaurant where someone else does the serving and cleaning up (and of course where you pick up the check).
7. Send flowers with a gift certificate for a day off. Many mothers have said that what they would enjoy most for Mother's Day is a day off -- truly off, as in peace and quiet.

8. Send flowers with a "recipe" on fancy paper that lists all the ingredients that go into your love for your mom. Let mom know exactly what your love is made up of.

Happy Mother's Day from everyone at Cape Flower Fields

Eugene.

Please feel free to e-mail me with any questions, comments or suggestions at eugene@DiscoverProtea.com