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FOR IMMEDIATE RELEASE
Monday, February 28, 2006

Designer Grade Protea Flowers Now Available Online

Attn: Business Editors

VALLEY CENTER, Calif.--(PRLeap.com)--Feb. 28, 2006-- Prized by floral designers for their exotic appeal and long vase life, bright-colored Protea flowers often appear in dramatic hotel, restaurant and corporation lobbies. Now gift bouquets of #1 Select Designer Grade Protea flowers, typically sold only to professional floral designers, are available direct from California growers for sale online at <http://www.DiscoverProtea.com>.

These natives of South Africa are available year-round from California growers. The Protea bouquets sell for \$49.99, including free FedEx shipping, and feature mixed exotic Protea flowers and various "Cape Greens" and ornamental fillers. The Protea flowers are shipped in two long-stem arrangements that can be used separately or combined for a stunning arrangement of mixed designer grade Protea flowers.

Usually reserved for floral designers for dramatic cut-flower arrangements, #1 Select Designer Grade Protea must have straight stems 24" to 36" in length and superb bloom quality. San Diego County grown Protea are some of the most unusual and long-lasting flowers in the world, with a typical vase life of 14 to 21 days. In addition, *Protea never die, they just dry*, and the dried flowers make colorful displays.

For Protea care, arrangement and gift tips, visit the Web site at <http://www.DiscoverProtea.com>. The Web site donates 10% of bouquet profits to the Juvenile Diabetes Research Foundation International.

Protea...flowers beyond the ordinary

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About Protea Expert Eugene Brill

Protea expert Eugene Brill, owner of Cape Flower Fields in Valley Center, California, created <http://www.DiscoverProtea.com> to bring Protea news, tips and flowers to the public. Like the flowers he grows, Eugene is a native of South Africa transplanted to San Diego County. He lives on his flower farm in a Colonial Cape Dutch Home that he and his wife June recreated based on the historic farmhouse architecture of the 1700s. Eugene can be reached for interviews at (760)259-2001.

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